

Media Release



WASHINGTON
Traffic Safety
COMMISSION



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State Agencies Wrongfully Used in Promotional Campaign for Driving School

Recently the Washington State Patrol (WSP) and the Washington Traffic Safety Commission (WTSC) became aware of a D.R.I.V.E Campaign put on by Dynasty Driving School, which claims that both agencies are sponsors/partners in the program.

The Dynasty Driving School uses footage of a WSP Trooper giving a presentation to a group of students, and also wrongfully used both the logo of the WSP and the WSTC, listing them as sponsors of the program. In addition to the video, the DRIVE campaign information on the Web site also lists both agencies as partners in their campaign.

The reference used by the Dynasty Driving School stating that the WSP and WSTC are partners/sponsors of their program is inappropriate and inaccurate. Neither the WSP nor the WTSC knowingly took part in the production of this video, or agreed to participate as a partner or a sponsor of their program or any other driving school in Washington State.

The issue is being addressed by both the WSP and the WSTC to have Dynasty stop this inaccuracy as soon as possible.

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